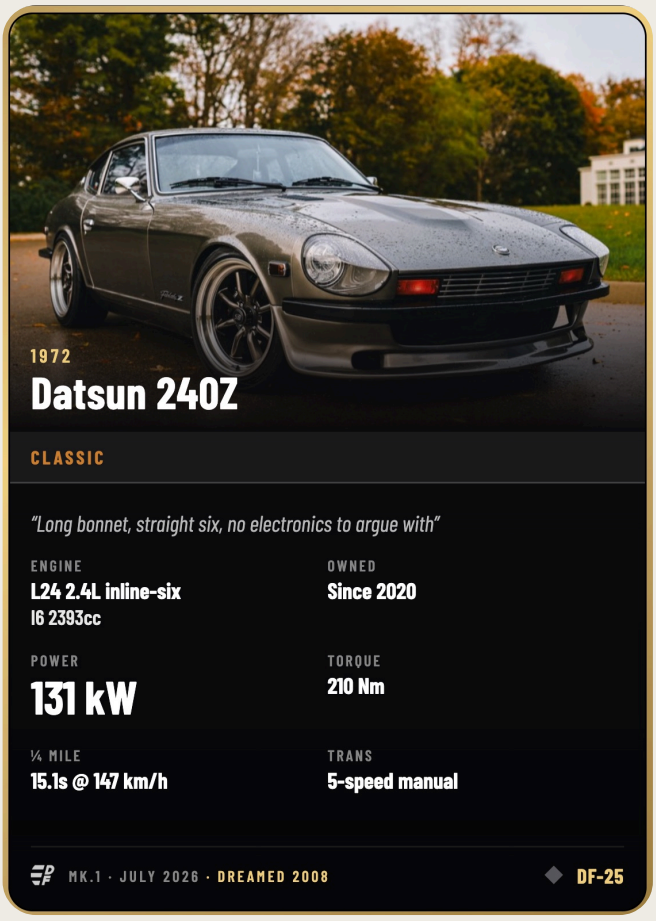
Card shots

Every car in Driving Forever gets its own trading card, and the photo on the front is the first thing anyone sees. Most owners use whatever's on their phone. A proper photo makes the card, and that's a shot you can sell them.





The photo, and the card it makes. Example card, with a stock photo.

PHOTO · @YOURHANDLE

Printed on the back of the card, and linked to your Instagram from the card's web page.

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1 Shoot the car

At a meet, a track day or in someone's driveway. The card shapes itself to the photo, so landscape or portrait both work.

2 Sell the card shot

At your price. It's your photo and your sale, and Driving Forever doesn't take a cut.

3 They add it

The owner adds it to their car in the app and types your handle under Photo by.

4 Your name goes with it

Every time the owner shares the card, your credit goes too.

Where the buyers are



Meets

Clubs run their meets through the app, and every car that checks in gets a numbered card for that day. That's a car park full of owners who already have a card waiting for a photo.

Club days

Offer a club a shoot where every member's car gets its card shot in one go.

Whole garages

Plenty of owners have more than one car on the go. One visit can cover all of them.

Making it easy to say yes

Price the card shot as its own small thing, separate from your gallery packages: one edited photo of their car, ready for their phone. It's an easy add-on at a meet, and it puts your work on a card that gets passed around.

A page of your own

If you have an established following, you can apply for a verified page in the app under Settings, Partners. Approved pages come with DF PRO while they're active.

Photographers are an essential part of car culture. For a lot of people, a camera is how they got into it, often before they owned a car of their own. For others it's turned into a career that takes them all over the world. Driving Forever is here to keep that culture going, and photographers are a big part of how we'll do it.

Talk to us

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